

# Exhibit 7



## United States Patent and Trademark Office

[Home](#) | [Site Index](#) | [Search](#) | [FAQ](#) | [Glossary](#) | [Guides](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#) | [Help](#)**Trademarks > Trademark Electronic Search System (TESS)**

TESS was last updated on Thu Mar 24 04:06:29 EDT 2011

[TESS HOME](#) | [NEW USER](#) | [STRUCTURED](#) | [FREE FORM](#) | [BROWSE DICT](#) | [SEARCH OG](#) | [BOTTOM](#) | [HELP](#)[Logout](#)

Please logout when you are done to release system resources allocated for you.

**Record 1 out of 1**[Previous](#) | [Next](#) | [TDR](#) | [TAB FILL](#) ( Use the "Back" button of the Internet Browser to return to TESS)**THE NATURAL SAPPHIRE  
COMPANY**

<b>Word Mark</b>	THE NATURAL SAPPHIRE COMPANY
<b>Goods and Services</b>	IC 014. US 002 027 028 050. G & S: Jewelry; Precious stones. FIRST USE: 20041231. FIRST USE IN COMMERCE: 20041231
	IC 035. US 100 101 102. G & S: On-line retail store services featuring precious stones and jewelry. FIRST USE: 20041231. FIRST USE IN COMMERCE: 20041231
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	<b>85271056</b>
<b>Filing Date</b>	March 18, 2011
<b>Current Filing Basis</b>	1A
<b>Original Filing Basis</b>	1A
<b>Owner</b>	(APPLICANT) Walter Arnstein, Inc. DBA The Natural Sapphire Company CORPORATION NEW YORK 6 East 45th Street, 20th Floor New York NEW YORK 10017
<b>Attorney of Record</b>	Erin M. Hickey
<b>Type of Mark</b>	TRADEMARK. SERVICE MARK
<b>Register</b>	PRINCIPAL-2(F)
<b>Live/Dead Indicator</b>	LIVE

[TESS HOME](#) | [NEW USER](#) | [STRUCTURED](#) | [FREE FORM](#) | [BROWSE DICT](#) | [SEARCH OG](#) | [TOP](#) | [HELP](#)[HOME](#) | [SITE INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [HELP](#) | [PRIVACY POLICY](#)

# Exhibit 8



You are logged in as FishandRichardson [Upgrade Your Account](#) | [Log out](#) | [Help](#)



[Overview](#)
[Whois Lookup](#)
[Reverse Whois](#)
[Whois History](#)
[Hosting History](#)
[Screenshot History](#)
[Name Server Report](#)
[Reverse IP](#)
[DNS Tools](#)

## Whois History for Naturalsapphirecompany.com on 2011-01-29

Enter a domain name to get its history

Domain Name:

[« Previous](#)
[Next »](#)

**Domain:** [naturalsapphirecompany.com](#) - [Whois History](#)  
**Cache Date:** 2011-01-29  
**Registrar:** TUCOWS INC.  
**Server:** whois.tucows.com  
**Created:** 2004-11-25  
**Updated:** 2007-01-02  
**Expires:** 2012-11-25  
**Reverse Whois:** Click on an email address we found in this whois record to see which other domains the registrant is associated with:  
[askprashant@hotmail.com](#) [registrars@ecommerce.com](#)

### Registrant:

Michael Arnstein  
 55 West 45th Street 5th Floor  
 New York, NY 10036  
 US

Domain name: NATURALSAPPHIRECOMPANY.COM

### Administrative Contact:

Arnstein, Michael [askprashant@hotmail.com](#)  
 55 West 45th Street 5th Floor  
 New York, NY 10036  
 US  
 +1.2128695285

### Technical Contact:

Arnstein, Michael [askprashant@hotmail.com](#)  
 55 West 45th Street 5th Floor  
 New York, NY 10036  
 US  
 +1.2128695285

### Registration Service Provider:

Ecommerce, Inc., [registrars@ecommerce.com](#)  
 800-861-9394  
[http://ecommerce.com](#)  
 UNLIMITED Storage Space, 3 TERRABYTES of Monthly Transfer & up-to 16 domains, starting at \$3.95!

LIFETIME FREE DOMAIN REGISTRATION + FREE FEATURES INCLUDED. ONLY AT ECOMMERCE.COM

Registrar of Record: TUCOWS, INC.

Record last updated on 14-Sep-2008.

Record expires on 25-Nov-2012.

Record created on 25-Nov-2004.

Registrar Domain Name Help Center:

[http://tucowsdomains.com](#)

Domain servers in listed order:

NS1.PACIFICSOFTWARE.IN  
 NS.PACIFICSOFTWARE.IN

Domain status: clientTransferProhibited

clientUpdateProhibited



You are logged in as FishandRichardson [Upgrade Your Account](#) | [Log out](#) | [Help](#)



[Overview](#)
[Whois Lookup](#)
[Reverse Whois](#)
[Whois History](#)
[Hosting History](#)
[Screenshot History](#)
[Name Server Report](#)
[Reverse IP](#)
[DNS Tools](#)

## Whois History for Naturalsapphirecompany.com on 2010-12-15

Enter a domain name to get its history

Domain Name:

[« Previous](#)
[Next »](#)

**Domain:** [naturalsapphirecompany.com](#) - [Whois History](#)  
**Cache Date:** 2010-12-15  
**Registrar:** TUCOWS INC.  
**Server:** whois.tucows.com  
**Created:** 2004-11-25  
**Updated:** 2007-01-02  
**Expires:** 2012-11-25  
**Reverse Whois:** Click on an email address we found in this whois record to see which other domains the registrant is associated with:  
[askprashant@hotmail.com](#) [registrars@ecommerce.com](#)

### Registrant:

Michael Arnstein  
 55 West 45th Street 5th Floor  
 New York, NY 10036  
 US

Domain name: NATURALSAPPHIRECOMPANY.COM

### Administrative Contact:

Arnstein, Michael [askprashant@hotmail.com](#)  
 55 West 45th Street 5th Floor  
 New York, NY 10036  
 US  
 +1.2128695285

### Technical Contact:

Arnstein, Michael [askprashant@hotmail.com](#)  
 55 West 45th Street 5th Floor  
 New York, NY 10036  
 US  
 +1.2128695285

### Registration Service Provider:

Ecommerce, Inc., [registrars@ecommerce.com](#)  
 800-861-9394  
[http://ecommerce.com](#)  
 UNLIMITED Storage Space, 3 TERRABYTES of Monthly Transfer & up-to 16 domains, starting at \$3.95!

LIFETIME FREE DOMAIN REGISTRATION + FREE FEATURES INCLUDED. ONLY AT ECOMMERCE.COM

Registrar of Record: TUCOWS, INC.

Record last updated on 14-Sep-2008.

Record expires on 25-Nov-2012.

Record created on 25-Nov-2004.

Registrar Domain Name Help Center:

[http://tucowsdomains.com](#)

Domain servers in listed order:

NS1.PACIFICSOFTWARE.IN  
 NS.PACIFICSOFTWARE.IN

Domain status: clientTransferProhibited

clientUpdateProhibited



You are logged in as FishandRichardson [Upgrade Your Account](#) | [Log out](#) | [Help](#)



[Overview](#)
[Whois Lookup](#)
[Reverse Whois](#)
[Whois History](#)
[Hosting History](#)
[Screenshot History](#)
[Name Server Report](#)
[Reverse IP](#)
[DNS Tools](#)

## Whois History for Naturalsapphirecompany.com on 2010-11-26

Enter a domain name to get its history

Domain Name:

[« Previous](#)
[Next »](#)

**Domain:** [naturalsapphirecompany.com](#) - [Whois History](#)  
**Cache Date:** 2010-11-26  
**Registrar:** TUCOWS INC.  
**Server:** whois.tucows.com  
**Created:** 2004-11-25  
**Updated:** 2007-01-02  
**Expires:** 2012-11-25  
**Reverse Whois:** Click on an email address we found in this whois record to see which other domains the registrant is associated with:  
[askprashant@hotmail.com](#) [registrars@ecommerce.com](#)

### Registrant:

Michael Arnstein  
 55 West 45th Street 5th Floor  
 New York, NY 10036  
 US

Domain name: NATURALSAPPHIRECOMPANY.COM

### Administrative Contact:

Arnstein, Michael [askprashant@hotmail.com](#)  
 55 West 45th Street 5th Floor  
 New York, NY 10036  
 US  
 +1.2128695285

### Technical Contact:

Arnstein, Michael [askprashant@hotmail.com](#)  
 55 West 45th Street 5th Floor  
 New York, NY 10036  
 US  
 +1.2128695285

### Registration Service Provider:

Ecommerce, Inc., [registrars@ecommerce.com](#)  
 800-861-9394  
[http://ecommerce.com](#)  
 UNLIMITED Storage Space, 3 TERRABYTES of Monthly Transfer & up-to 16 domains, starting at \$3.95!

LIFETIME FREE DOMAIN REGISTRATION + FREE FEATURES INCLUDED. ONLY AT ECOMMERCE.COM

Registrar of Record: TUCOWS, INC.

Record last updated on 14-Sep-2008.

Record expires on 25-Nov-2012.

Record created on 25-Nov-2004.

Registrar Domain Name Help Center:

[http://tucowsdomains.com](#)

Domain servers in listed order:

NS1.PACIFICSOFTWARE.IN  
 NS.PACIFICSOFTWARE.IN

Domain status: clientTransferProhibited

clientUpdateProhibited



You are logged in as FishandRichardson [Upgrade Your Account](#) | [Log out](#) | [Help](#)



[Overview](#)
[Whois Lookup](#)
[Reverse Whois](#)
[Whois History](#)
[Hosting History](#)
[Screenshot History](#)
[Name Server Report](#)
[Reverse IP](#)
[DNS Tools](#)

## Whois History for Naturalsapphirecompany.com on 2010-11-02

Enter a domain name to get its history

Domain Name:

[« Previous](#)
[Next »](#)

**Domain:** [naturalsapphirecompany.com](#) - [Whois History](#)  
**Cache Date:** 2010-11-02  
**Registrar:** TUCOWS INC.  
**Server:** whois.tucows.com  
**Created:** 2004-11-25  
**Updated:** 2007-01-02  
**Expires:** 2012-11-25  
**Reverse Whois:** Click on an email address we found in this whois record to see which other domains the registrant is associated with:  
[askprashant@hotmail.com](#) [registrars@ecommerce.com](#)

### Registrant:

Michael Arnstein  
 55 West 45th Street 5th Floor  
 New York, NY 10036  
 US

Domain name: NATURALSAPPHIRECOMPANY.COM

### Administrative Contact:

Arnstein, Michael [askprashant@hotmail.com](#)  
 55 West 45th Street 5th Floor  
 New York, NY 10036  
 US  
 +1.2128695285

### Technical Contact:

Arnstein, Michael [askprashant@hotmail.com](#)  
 55 West 45th Street 5th Floor  
 New York, NY 10036  
 US  
 +1.2128695285

### Registration Service Provider:

Ecommerce, Inc., [registrars@ecommerce.com](#)  
 800-861-9394  
[http://ecommerce.com](#)  
 UNLIMITED Storage Space, 3 TERRABYTES of Monthly Transfer & up-to 16 domains, starting at \$3.95!

LIFETIME FREE DOMAIN REGISTRATION + FREE FEATURES INCLUDED. ONLY AT ECOMMERCE.COM

Registrar of Record: TUCOWS, INC.

Record last updated on 14-Sep-2008.

Record expires on 25-Nov-2012.

Record created on 25-Nov-2004.

Registrar Domain Name Help Center:

[http://tucowsdomains.com](#)

Domain servers in listed order:

NS1.PACIFICSOFTWARE.IN  
 NS.PACIFICSOFTWARE.IN

Domain status: clientTransferProhibited

clientUpdateProhibited

You are logged in as FishandRichardson [Upgrade Your Account](#) | [Log out](#) | [Help](#)[Overview](#)[Whois Lookup](#)[Reverse Whois](#)[Whois History](#)[Hosting History](#)[Screenshot History](#)[Name Server Report](#)[Reverse IP](#)[DNS Tools](#)

## Whois History for Naturalsapphirecompany.com on 2010-09-08

Domain Name:  [« Previous](#)[Next »](#)

**Domain:** [naturalsapphirecompany.com](#) - [Whois History](#)  
**Cache Date:** 2010-09-08  
**Registrar:** TUCOWS INC.  
**Server:** whois.tucows.com  
**Created:** 2004-11-25  
**Updated:** 2007-01-02  
**Expires:** 2012-11-25  
**Reverse Whois:** Click on an email address we found in this whois record to see which other domains the registrant is associated with:  
[askprashant@hotmail.com](#) [registrars@ecommerce.com](#)

**Registrant:**

Michael Arnstein  
55 West 45th Street 5th Floor  
New York, NY 10036  
US

Domain name: NATURALSAPPHIRECOMPANY.COM

**Administrative Contact:**

Arnstein, Michael askprashant@hotmail.com  
55 West 45th Street 5th Floor  
New York, NY 10036  
US  
+1.2128695285

**Technical Contact:**

Arnstein, Michael askprashant@hotmail.com  
55 West 45th Street 5th Floor  
New York, NY 10036  
US  
+1.2128695285

**Registration Service Provider:**

Ecommerce, Inc., registrars@ecommerce.com  
800-861-9394  
<http://ecommerce.com>  
UNLIMITED Storage Space, 3 TERRABYTES of Monthly Transfer & up-to 16 domains, starting at \$3.95!

LIFETIME FREE DOMAIN REGISTRATION + FREE FEATURES INCLUDED. ONLY AT ECOMMERCE.COM

**Registrar of Record:** TUCOWS, INC.

Record last updated on 14-Sep-2008.  
Record expires on 25-Nov-2012.  
Record created on 25-Nov-2004.

**Registrar Domain Name Help Center:**

<http://tucowsdomains.com>

**Domain servers in listed order:**

NS1.PACIFICSOFTWARE.IN  
NS.PACIFICSOFTWARE.IN

Domain status: clientTransferProhibited  
clientUpdateProhibited





You are logged in as FishandRichardson [Upgrade Your Account](#) | [Log out](#) | [Help](#)



[Overview](#)
[Whois Lookup](#)
[Reverse Whois](#)
[Whois History](#)
[Hosting History](#)
[Screenshot History](#)
[Name Server Report](#)
[Reverse IP](#)
[DNS Tools](#)

## Whois History for Naturalsapphirecompany.com on 2010-08-23

Enter a domain name to get its history

Domain Name:

[« Previous](#)
[Next »](#)

**Domain:** [naturalsapphirecompany.com](#) - [Whois History](#)  
**Cache Date:** 2010-08-23  
**Registrar:** TUCOWS INC.  
**Server:** whois.tucows.com  
**Created:** 2004-11-25  
**Updated:** 2007-01-02  
**Expires:** 2012-11-25  
**Reverse Whois:** Click on an email address we found in this whois record to see which other domains the registrant is associated with:  
[askprashant@hotmail.com](#) [registrars@ecommerce.com](#)

### Registrant:

Michael Arnstein  
 55 West 45th Street 5th Floor  
 New York, NY 10036  
 US

Domain name: NATURALSAPPHIRECOMPANY.COM

### Administrative Contact:

Arnstein, Michael [askprashant@hotmail.com](#)  
 55 West 45th Street 5th Floor  
 New York, NY 10036  
 US  
 +1.2128695285

### Technical Contact:

Arnstein, Michael [askprashant@hotmail.com](#)  
 55 West 45th Street 5th Floor  
 New York, NY 10036  
 US  
 +1.2128695285

### Registration Service Provider:

Ecommerce, Inc., [registrars@ecommerce.com](#)  
 800-861-9394  
[http://ecommerce.com](#)  
 UNLIMITED Storage Space, 3 TERRABYTES of Monthly Transfer & up-to 16 domains, starting at \$3.95!

LIFETIME FREE DOMAIN REGISTRATION + FREE FEATURES INCLUDED. ONLY AT ECOMMERCE.COM

Registrar of Record: TUCOWS, INC.

Record last updated on 14-Sep-2008.

Record expires on 25-Nov-2012.

Record created on 25-Nov-2004.

Registrar Domain Name Help Center:

[http://tucowsdomains.com](#)

Domain servers in listed order:

NS1.PACIFICSOFTWARE.IN  
 NS.PACIFICSOFTWARE.IN

Domain status: clientTransferProhibited

clientUpdateProhibited



You are logged in as FishandRichardson [Upgrade Your Account](#) | [Log out](#) | [Help](#)



[Overview](#)
[Whois Lookup](#)
[Reverse Whois](#)
[Whois History](#)
[Hosting History](#)
[Screenshot History](#)
[Name Server Report](#)
[Reverse IP](#)
[DNS Tools](#)

## Whois History for Naturalsapphirecompany.com on 2010-06-30

Enter a domain name to get its history

Domain Name:

[« Previous](#)
[Next »](#)

**Domain:** [naturalsapphirecompany.com](#) - [Whois History](#)  
**Cache Date:** 2010-06-30  
**Registrar:** TUCOWS INC.  
**Server:** whois.tucows.com  
**Created:** 2004-11-25  
**Updated:** 2007-01-02  
**Expires:** 2012-11-25  
**Reverse Whois:** Click on an email address we found in this whois record to see which other domains the registrant is associated with:  
[askprashant@hotmail.com](#) [registrars@ecommerce.com](#)

### Registrant:

Michael Arnstein  
 55 West 45th Street 5th Floor  
 New York, NY 10036  
 US

Domain name: NATURALSAPPHIRECOMPANY.COM

### Administrative Contact:

Arnstein, Michael [askprashant@hotmail.com](#)  
 55 West 45th Street 5th Floor  
 New York, NY 10036  
 US  
 +1.2128695285

### Technical Contact:

Arnstein, Michael [askprashant@hotmail.com](#)  
 55 West 45th Street 5th Floor  
 New York, NY 10036  
 US  
 +1.2128695285

### Registration Service Provider:

Ecommerce, Inc., [registrars@ecommerce.com](#)  
 800-861-9394  
[http://ecommerce.com](#)  
 UNLIMITED Storage Space, 3 TERRABYTES of Monthly Transfer & up-to 16 domains, starting at \$3.95!

LIFETIME FREE DOMAIN REGISTRATION + FREE FEATURES INCLUDED. ONLY AT ECOMMERCE.COM

Registrar of Record: TUCOWS, INC.

Record last updated on 14-Sep-2008.

Record expires on 25-Nov-2012.

Record created on 25-Nov-2004.

Registrar Domain Name Help Center:

[http://tucowsdomains.com](#)

Domain servers in listed order:

NS1.PACIFICSOFTWARE.IN  
 NS.PACIFICSOFTWARE.IN

Domain status: clientTransferProhibited  
 clientUpdateProhibited



You are logged in as FishandRichardson [Upgrade Your Account](#) | [Log out](#) | [Help](#)



[Overview](#)
[Whois Lookup](#)
[Reverse Whois](#)
[Whois History](#)
[Hosting History](#)
[Screenshot History](#)
[Name Server Report](#)
[Reverse IP](#)
[DNS Tools](#)

## Whois History for Naturalsapphirecompany.com on 2010-05-04

Enter a domain name to get its history

Domain Name:

[« Previous](#)
[Next »](#)

**Domain:** [naturalsapphirecompany.com](#) - [Whois History](#)  
**Cache Date:** 2010-05-04  
**Registrar:** TUCOWS INC.  
**Server:** whois.tucows.com  
**Created:** 2004-11-25  
**Updated:** 2007-01-02  
**Expires:** 2012-11-25  
**Reverse Whois:** Click on an email address we found in this whois record to see which other domains the registrant is associated with:  
[askprashant@hotmail.com](#) [registrars@ecommerce.com](#)

### Registrant:

Michael Arnstein  
 55 West 45th Street 5th Floor  
 New York, NY 10036  
 US

Domain name: NATURALSAPPHIRECOMPANY.COM

### Administrative Contact:

Arnstein, Michael askprashant@hotmail.com  
 55 West 45th Street 5th Floor  
 New York, NY 10036  
 US  
 +1.2128695285

### Technical Contact:

Arnstein, Michael askprashant@hotmail.com  
 55 West 45th Street 5th Floor  
 New York, NY 10036  
 US  
 +1.2128695285

### Registration Service Provider:

Ecommerce, Inc., registrars@ecommerce.com  
 800-861-9394  
<http://ecommerce.com>  
 UNLIMITED Storage Space, 3 TERRABYTES of Monthly Transfer & up-to 16 domains, starting at \$3.95!

LIFETIME FREE DOMAIN REGISTRATION + FREE FEATURES INCLUDED. ONLY AT ECOMMERCE.COM

Registrar of Record: TUCOWS, INC.

Record last updated on 14-Sep-2008.

Record expires on 25-Nov-2012.

Record created on 25-Nov-2004.

Registrar Domain Name Help Center:

<http://tucowsdomains.com>

Domain servers in listed order:

NS1.PACIFICSOFTWARE.IN  
 NS.PACIFICSOFTWARE.IN

Domain status: clientTransferProhibited  
 clientUpdateProhibited



You are logged in as FishandRichardson [Upgrade Your Account](#) | [Log out](#) | [Help](#)



[Overview](#)
[Whois Lookup](#)
[Reverse Whois](#)
[Whois History](#)
[Hosting History](#)
[Screenshot History](#)
[Name Server Report](#)
[Reverse IP](#)
[DNS Tools](#)

## Whois History for Naturalsapphirecompany.com on 2010-04-14

Enter a domain name to get its history

Domain Name:

[« Previous](#)
[Next »](#)

**Domain:** [naturalsapphirecompany.com](#) - [Whois History](#)  
**Cache Date:** 2010-04-14  
**Registrar:** TUCOWS INC.  
**Server:** whois.tucows.com  
**Created:** 2004-11-25  
**Updated:** 2007-01-02  
**Expires:** 2012-11-25  
**Reverse Whois:** Click on an email address we found in this whois record to see which other domains the registrant is associated with:  
[askprashant@hotmail.com](#) [registrars@ecommerce.com](#)

### Registrant:

Michael Arnstein  
 55 West 45th Street 5th Floor  
 New York, NY 10036  
 US

Domain name: NATURALSAPPHIRECOMPANY.COM

### Administrative Contact:

Arnstein, Michael [askprashant@hotmail.com](#)  
 55 West 45th Street 5th Floor  
 New York, NY 10036  
 US  
 +1.2128695285

### Technical Contact:

Arnstein, Michael [askprashant@hotmail.com](#)  
 55 West 45th Street 5th Floor  
 New York, NY 10036  
 US  
 +1.2128695285

### Registration Service Provider:

Ecommerce, Inc., [registrars@ecommerce.com](#)  
 800-861-9394  
[http://ecommerce.com](#)  
 UNLIMITED Storage Space, 3 TERRABYTES of Monthly Transfer & up-to 16 domains, starting at \$3.95!

LIFETIME FREE DOMAIN REGISTRATION + FREE FEATURES INCLUDED. ONLY AT ECOMMERCE.COM

Registrar of Record: TUCOWS, INC.

Record last updated on 14-Sep-2008.

Record expires on 25-Nov-2012.

Record created on 25-Nov-2004.

Registrar Domain Name Help Center:

[http://tucowsdomains.com](#)

Domain servers in listed order:

NS1.PACIFICSOFTWARE.IN  
 NS.PACIFICSOFTWARE.IN

Domain status: clientTransferProhibited  
 clientUpdateProhibited



You are logged in as FishandRichardson [Upgrade Your Account](#) | [Log out](#) | [Help](#)



[Overview](#)
[Whois Lookup](#)
[Reverse Whois](#)
[Whois History](#)
[Hosting History](#)
[Screenshot History](#)
[Name Server Report](#)
[Reverse IP](#)
[DNS Tools](#)

## Whois History for Naturalsapphirecompany.com on 2010-02-12

Enter a domain name to get its history

Domain Name:

[« Previous](#)
[Next »](#)

**Domain:** [naturalsapphirecompany.com](#) - [Whois History](#)  
**Cache Date:** 2010-02-12  
**Registrar:** TUCOWS INC.  
**Server:** whois.tucows.com  
**Created:** 2004-11-25  
**Updated:** 2007-01-02  
**Expires:** 2012-11-25  
**Reverse Whois:** Click on an email address we found in this whois record to see which other domains the registrant is associated with:  
[askprashant@hotmail.com](#) [registrars@ecommerce.com](#)

### Registrant:

Michael Arnstein  
 55 West 45th Street 5th Floor  
 New York, NY 10036  
 US

Domain name: NATURALSAPPHIRECOMPANY.COM

### Administrative Contact:

Arnstein, Michael [askprashant@hotmail.com](#)  
 55 West 45th Street 5th Floor  
 New York, NY 10036  
 US  
 +1.2128695285

### Technical Contact:

Arnstein, Michael [askprashant@hotmail.com](#)  
 55 West 45th Street 5th Floor  
 New York, NY 10036  
 US  
 +1.2128695285

### Registration Service Provider:

Ecommerce, Inc., [registrars@ecommerce.com](#)  
 800-861-9394  
[http://ecommerce.com](#)  
 UNLIMITED Storage Space, 3 TERRABYTES of Monthly Transfer & up-to 16 domains, starting at \$3.95!

LIFETIME FREE DOMAIN REGISTRATION + FREE FEATURES INCLUDED. ONLY AT ECOMMERCE.COM

Registrar of Record: TUCOWS, INC.

Record last updated on 14-Sep-2008.

Record expires on 25-Nov-2012.

Record created on 25-Nov-2004.

Registrar Domain Name Help Center:

[http://domainhelp.tucows.com](#)

Domain servers in listed order:

NS1.PACIFICSOFTWARE.IN  
 NS.PACIFICSOFTWARE.IN

Domain status: clientTransferProhibited

clientUpdateProhibited



You are logged in as FishandRichardson [Upgrade Your Account](#) | [Log out](#) | [Help](#)



[Overview](#)
[Whois Lookup](#)
[Reverse Whois](#)
[Whois History](#)
[Hosting History](#)
[Screenshot History](#)
[Name Server Report](#)
[Reverse IP](#)
[DNS Tools](#)

## Whois History for Naturalsapphirecompany.com on 2009-12-19

Enter a domain name to get its history

Domain Name:

[« Previous](#)
[Next »](#)

**Domain:** [naturalsapphirecompany.com](#) - [Whois History](#)  
**Cache Date:** 2009-12-19  
**Registrar:** TUCOWS INC.  
**Server:** whois.tucows.com  
**Created:** 2004-11-25  
**Updated:** 2007-01-02  
**Expires:** 2012-11-25  
**Reverse Whois:** Click on an email address we found in this whois record to see which other domains the registrant is associated with:  
[askprashant@hotmail.com](#) [registrars@ecommerce.com](#)

### Registrant:

Michael Arnstein  
 55 West 45th Street 5th Floor  
 New York, NY 10036  
 US

Domain name: NATURALSAPPHIRECOMPANY.COM

### Administrative Contact:

Arnstein, Michael [askprashant@hotmail.com](#)  
 55 West 45th Street 5th Floor  
 New York, NY 10036  
 US  
 +1.2128695285

### Technical Contact:

Arnstein, Michael [askprashant@hotmail.com](#)  
 55 West 45th Street 5th Floor  
 New York, NY 10036  
 US  
 +1.2128695285

### Registration Service Provider:

Ecommerce, Inc., [registrars@ecommerce.com](#)  
 800-861-9394  
[http://ecommerce.com](#)  
 UNLIMITED Storage Space, 3 TERRABYTES of Monthly Transfer & up-to 16 domains, starting at \$3.95!

LIFETIME FREE DOMAIN REGISTRATION + FREE FEATURES INCLUDED. ONLY AT ECOMMERCE.COM

Registrar of Record: TUCOWS, INC.

Record last updated on 14-Sep-2008.

Record expires on 25-Nov-2012.

Record created on 25-Nov-2004.

Registrar Domain Name Help Center:

[http://domainhelp.tucows.com](#)

Domain servers in listed order:

NS1.PACIFICSOFTWARE.IN  
 NS.PACIFICSOFTWARE.IN

Domain status: clientTransferProhibited  
 clientUpdateProhibited



You are logged in as FishandRichardson [Upgrade Your Account](#) | [Log out](#) | [Help](#)



[Overview](#)
[Whois Lookup](#)
[Reverse Whois](#)
[Whois History](#)
[Hosting History](#)
[Screenshot History](#)
[Name Server Report](#)
[Reverse IP](#)
[DNS Tools](#)

## Whois History for Naturalsapphirecompany.com on 2009-10-27

Enter a domain name to get its history

Domain Name:

[« Previous](#)
[Next »](#)

**Domain:** [naturalsapphirecompany.com](#) - [Whois History](#)  
**Cache Date:** 2009-10-27  
**Registrar:** TUCOWS INC.  
**Server:** whois.tucows.com  
**Created:** 2004-11-25  
**Updated:** 2007-01-02  
**Expires:** 2012-11-25  
**Reverse Whois:** Click on an email address we found in this whois record to see which other domains the registrant is associated with:  
[askprashant@hotmail.com](#) [registrars@ecommerce.com](#)

### Registrant:

Michael Arnstein  
 55 West 45th Street 5th Floor  
 New York, NY 10036  
 US

Domain name: NATURALSAPPHIRECOMPANY.COM

### Administrative Contact:

Arnstein, Michael [askprashant@hotmail.com](#)  
 55 West 45th Street 5th Floor  
 New York, NY 10036  
 US  
 +1.2128695285

### Technical Contact:

Arnstein, Michael [askprashant@hotmail.com](#)  
 55 West 45th Street 5th Floor  
 New York, NY 10036  
 US  
 +1.2128695285

### Registration Service Provider:

Ecommerce, Inc., [registrars@ecommerce.com](#)  
 800-861-9394  
[http://ecommerce.com](#)  
 UNLIMITED Storage Space, 3 TERRABYTES of Monthly Transfer & up-to 16 domains, starting at \$3.95!

LIFETIME FREE DOMAIN REGISTRATION + FREE FEATURES INCLUDED. ONLY AT ECOMMERCE.COM

Registrar of Record: TUCOWS, INC.

Record last updated on 14-Sep-2008.

Record expires on 25-Nov-2012.

Record created on 25-Nov-2004.

Registrar Domain Name Help Center:

[http://domainhelp.tucows.com](#)

Domain servers in listed order:

NS1.PACIFICSOFTWARE.IN  
 NS.PACIFICSOFTWARE.IN

Domain status: clientTransferProhibited

clientUpdateProhibited



You are logged in as FishandRichardson [Upgrade Your Account](#) | [Log out](#) | [Help](#)



[Overview](#)
[Whois Lookup](#)
[Reverse Whois](#)
[Whois History](#)
[Hosting History](#)
[Screenshot History](#)
[Name Server Report](#)
[Reverse IP](#)
[DNS Tools](#)

## Whois History for Naturalsapphirecompany.com on 2009-08-16

Enter a domain name to get its history

Domain Name:

[« Previous](#)
[Next »](#)

**Domain:** [naturalsapphirecompany.com](#) - [Whois History](#)  
**Cache Date:** 2009-08-16  
**Registrar:** TUCOWS INC.  
**Server:** whois.tucows.com  
**Created:** 2004-11-25  
**Updated:** 2007-01-02  
**Expires:** 2012-11-25  
**Reverse Whois:** Click on an email address we found in this whois record to see which other domains the registrant is associated with:  
[askprashant@hotmail.com](#) [registrars@ecommerce.com](#)

### Registrant:

Michael Arnstein  
 55 West 45th Street 5th Floor  
 New York, NY 10036  
 US

Domain name: NATURALSAPPHIRECOMPANY.COM

### Administrative Contact:

Arnstein, Michael [askprashant@hotmail.com](#)  
 55 West 45th Street 5th Floor  
 New York, NY 10036  
 US  
 +1.2128695285

### Technical Contact:

Arnstein, Michael [askprashant@hotmail.com](#)  
 55 West 45th Street 5th Floor  
 New York, NY 10036  
 US  
 +1.2128695285

### Registration Service Provider:

Ecommerce, Inc., [registrars@ecommerce.com](#)  
 800-861-9394  
[http://ecommerce.com](#)  
 UNLIMITED Storage Space, 3 TERRABYTES of Monthly Transfer & up-to 16 domains, starting at \$3.95!

LIFETIME FREE DOMAIN REGISTRATION + FREE FEATURES INCLUDED. ONLY AT ECOMMERCE.COM

Registrar of Record: TUCOWS, INC.

Record last updated on 14-Sep-2008.

Record expires on 25-Nov-2012.

Record created on 25-Nov-2004.

Registrar Domain Name Help Center:

[http://domainhelp.tucows.com](#)

Domain servers in listed order:

NS1.PACIFICSOFTWARE.IN  
 NS.PACIFICSOFTWARE.IN

Domain status: clientTransferProhibited  
 clientUpdateProhibited





You are logged in as FishandRichardson [Upgrade Your Account](#) | [Log out](#) | [Help](#)



[Overview](#)
[Whois Lookup](#)
[Reverse Whois](#)
[Whois History](#)
[Hosting History](#)
[Screenshot History](#)
[Name Server Report](#)
[Reverse IP](#)
[DNS Tools](#)

## Whois History for Naturalsapphirecompany.com on 2009-05-31

Enter a domain name to get its history

Domain Name:

[« Previous](#)
[Next »](#)

**Domain:** [naturalsapphirecompany.com](#) - [Whois History](#)  
**Cache Date:** 2009-05-31  
**Registrar:** TUCOWS INC.  
**Server:** whois.tucows.com  
**Created:** 2004-11-25  
**Updated:** 2007-01-02  
**Expires:** 2012-11-25  
**Reverse Whois:** Click on an email address we found in this whois record to see which other domains the registrant is associated with:  
[askprashant@hotmail.com](#) [registrars@ecommerce.com](#)

### Registrant:

Michael Arnstein  
 55 West 45th Street 5th Floor  
 New York, NY 10036  
 US

Domain name: NATURALSAPPHIRECOMPANY.COM

### Administrative Contact:

Arnstein, Michael [askprashant@hotmail.com](#)  
 55 West 45th Street 5th Floor  
 New York, NY 10036  
 US  
 +1.2128695285

### Technical Contact:

Arnstein, Michael [askprashant@hotmail.com](#)  
 55 West 45th Street 5th Floor  
 New York, NY 10036  
 US  
 +1.2128695285

### Registration Service Provider:

Ecommerce, Inc., [registrars@ecommerce.com](#)  
 800-861-9394  
[http://ecommerce.com](#)  
 UNLIMITED Storage Space, 3 TERRABYTES of Monthly Transfer & up-to 16 domains, starting at \$3.95!

LIFETIME FREE DOMAIN REGISTRATION + FREE FEATURES INCLUDED. ONLY AT ECOMMERCE.COM

Registrar of Record: TUCOWS, INC.

Record last updated on 14-Sep-2008.

Record expires on 25-Nov-2012.

Record created on 25-Nov-2004.

Registrar Domain Name Help Center:

[http://domainhelp.tucows.com](#)

Domain servers in listed order:

NS1.PACIFICSOFTWARE.IN  
 NS.PACIFICSOFTWARE.IN

Domain status: clientTransferProhibited

clientUpdateProhibited



You are logged in as FishandRichardson [Upgrade Your Account](#) | [Log out](#) | [Help](#)



[Overview](#)
[Whois Lookup](#)
[Reverse Whois](#)
[Whois History](#)
[Hosting History](#)
[Screenshot History](#)
[Name Server Report](#)
[Reverse IP](#)
[DNS Tools](#)

## Whois History for Naturalsapphirecompany.com on 2009-03-16

Enter a domain name to get its history

Domain Name:

[« Previous](#)
[Next »](#)

**Domain:** [naturalsapphirecompany.com](#) - [Whois History](#)  
**Cache Date:** 2009-03-16  
**Registrar:** TUCOWS INC.  
**Server:** whois.tucows.com  
**Created:** 2004-11-25  
**Updated:** 2007-01-02  
**Expires:** 2012-11-25  
**Reverse Whois:** Click on an email address we found in this whois record to see which other domains the registrant is associated with:  
[askprashant@hotmail.com](#) [registrars@ecommerce.com](#)

### Registrant:

Michael Arnstein  
 55 West 45th Street 5th Floor  
 New York, NY 10036  
 US

Domain name: NATURALSAPPHIRECOMPANY.COM

### Administrative Contact:

Arnstein, Michael [askprashant@hotmail.com](#)  
 55 West 45th Street 5th Floor  
 New York, NY 10036  
 US  
 +1.2128695285

### Technical Contact:

Arnstein, Michael [askprashant@hotmail.com](#)  
 55 West 45th Street 5th Floor  
 New York, NY 10036  
 US  
 +1.2128695285

### Registration Service Provider:

Ecommerce, Inc., [registrars@ecommerce.com](#)  
 800-861-9394  
[http://ecommerce.com](#)  
 UNLIMITED Storage Space, 3 TERRABYTES of Monthly Transfer & up-to 16 domains, starting at \$3.95!

LIFETIME FREE DOMAIN REGISTRATION + FREE FEATURES INCLUDED. ONLY AT ECOMMERCE.COM

Registrar of Record: TUCOWS, INC.

Record last updated on 14-Sep-2008.

Record expires on 25-Nov-2012.

Record created on 25-Nov-2004.

Registrar Domain Name Help Center:

[http://domainhelp.tucows.com](#)

Domain servers in listed order:

NS1.PACIFICSOFTWARE.IN  
 NS.PACIFICSOFTWARE.IN

Domain status: clientTransferProhibited  
 clientUpdateProhibited



You are logged in as FishandRichardson [Upgrade Your Account](#) | [Log out](#) | [Help](#)



[Overview](#)
[Whois Lookup](#)
[Reverse Whois](#)
[Whois History](#)
[Hosting History](#)
[Screenshot History](#)
[Name Server Report](#)
[Reverse IP](#)
[DNS Tools](#)

## Whois History for Naturalsapphirecompany.com on 2009-01-01

Enter a domain name to get its history

Domain Name:

[« Previous](#)
[Next »](#)

**Domain:** [naturalsapphirecompany.com](#) - [Whois History](#)  
**Cache Date:** 2009-01-01  
**Registrar:** TUCOWS INC.  
**Server:** whois.tucows.com  
**Created:** 2004-11-25  
**Updated:** 2007-01-02  
**Expires:** 2012-11-25  
**Reverse Whois:** Click on an email address we found in this whois record to see which other domains the registrant is associated with:  
[askprashant@hotmail.com](#) [registrars@ecommerce.com](#)

### Registrant:

Michael Arnstein  
 55 West 45th Street 5th Floor  
 New York, NY 10036  
 US

Domain name: NATURALSAPPHIRECOMPANY.COM

### Administrative Contact:

Arnstein, Michael [askprashant@hotmail.com](#)  
 55 West 45th Street 5th Floor  
 New York, NY 10036  
 US  
 +1.2128695285

### Technical Contact:

Arnstein, Michael [askprashant@hotmail.com](#)  
 55 West 45th Street 5th Floor  
 New York, NY 10036  
 US  
 +1.2128695285

### Registration Service Provider:

Ecommerce, Inc., [registrars@ecommerce.com](#)  
 800-861-9394  
[http://ecommerce.com](#)  
 UNLIMITED Storage Space, 3 TERRABYTES of Monthly Transfer & up-to 16 domains, starting at \$3.95!

LIFETIME FREE DOMAIN REGISTRATION + FREE FEATURES INCLUDED. ONLY AT ECOMMERCE.COM

Registrar of Record: TUCOWS, INC.

Record last updated on 14-Sep-2008.

Record expires on 25-Nov-2012.

Record created on 25-Nov-2004.

Registrar Domain Name Help Center:

[http://domainhelp.tucows.com](#)

Domain servers in listed order:

NS1.PACIFICSOFTWARE.IN  
 NS.PACIFICSOFTWARE.IN

Domain status: clientTransferProhibited

clientUpdateProhibited



You are logged in as FishandRichardson [Upgrade Your Account](#) | [Log out](#) | [Help](#)



[Overview](#)
[Whois Lookup](#)
[Reverse Whois](#)
[Whois History](#)
[Hosting History](#)
[Screenshot History](#)
[Name Server Report](#)
[Reverse IP](#)
[DNS Tools](#)

## Whois History for Naturalsapphirecompany.com on 2008-10-17

Enter a domain name to get its history

Domain Name:

[« Previous](#)
[Next »](#)

**Domain:** [naturalsapphirecompany.com](#) - [Whois History](#)  
**Cache Date:** 2008-10-17  
**Registrar:** TUCOWS INC.  
**Server:** whois.tucows.com  
**Created:** 2004-11-25  
**Updated:** 2007-01-02  
**Expires:** 2012-11-25  
**Reverse Whois:** Click on an email address we found in this whois record to see which other domains the registrant is associated with:  
[askprashant@hotmail.com](#) [registrars@ecommerce.com](#)

### Registrant:

Michael Arnstein  
 55 West 45th Street 5th Floor  
 New York, NY 10036  
 US

Domain name: NATURALSAPPHIRECOMPANY.COM

### Administrative Contact:

Arnstein, Michael [askprashant@hotmail.com](#)  
 55 West 45th Street 5th Floor  
 New York, NY 10036  
 US  
 +1.2128695285

### Technical Contact:

Arnstein, Michael [askprashant@hotmail.com](#)  
 55 West 45th Street 5th Floor  
 New York, NY 10036  
 US  
 +1.2128695285

### Registration Service Provider:

Ecommerce, Inc., [registrars@ecommerce.com](#)  
 800-861-9394  
[http://ecommerce.com](#)  
 UNLIMITED Storage Space, 3 TERRABYTES of Monthly Transfer & up-to 16 domains, starting at \$3.95!

LIFETIME FREE DOMAIN REGISTRATION + FREE FEATURES INCLUDED. ONLY AT ECOMMERCE.COM

Registrar of Record: TUCOWS, INC.

Record last updated on 14-Sep-2008.

Record expires on 25-Nov-2012.

Record created on 25-Nov-2004.

Registrar Domain Name Help Center:

[http://domainhelp.tucows.com](#)

Domain servers in listed order:

NS1.PACIFICSOFTWARE.IN  
 NS.PACIFICSOFTWARE.IN

Domain status: clientTransferProhibited

clientUpdateProhibited



You are logged in as FishandRichardson [Upgrade Your Account](#) | [Log out](#) | [Help](#)



[Overview](#)
[Whois Lookup](#)
[Reverse Whois](#)
[Whois History](#)
[Hosting History](#)
[Screenshot History](#)
[Name Server Report](#)
[Reverse IP](#)
[DNS Tools](#)

## Whois History for Naturalsapphirecompany.com on 2008-06-23

Enter a domain name to get its history

Domain Name:

[« Previous](#)
[Next »](#)

**Domain:** [naturalsapphirecompany.com](#) - [Whois History](#)  
**Cache Date:** 2008-06-23  
**Registrar:** TUCOWS INC.  
**Server:** whois.tucows.com  
**Created:** 2004-11-25  
**Updated:** 2007-01-02  
**Expires:** 2012-11-25  
**Reverse Whois:** Click on an email address we found in this whois record to see which other domains the registrant is associated with:  
[askprashant@hotmail.com](#) [registrars@ecommerce.com](#)

### Registrant:

Michael Arnstein  
 55 West 45th Street 5th Floor  
 New York, NY 10036  
 US

Domain name: NATURALSAPPHIRECOMPANY.COM

### Administrative Contact:

Arnstein, Michael [askprashant@hotmail.com](#)  
 55 West 45th Street 5th Floor  
 New York, NY 10036  
 US  
 +1.2128695285

### Technical Contact:

Arnstein, Michael [askprashant@hotmail.com](#)  
 55 West 45th Street 5th Floor  
 New York, NY 10036  
 US  
 +1.2128695285

### Registration Service Provider:

Ecommerce, Inc., [registrars@ecommerce.com](#)  
 800-861-9394  
[http://ecommerce.com](#)  
 UNLIMITED Storage Space, 3 TERRABYTES of Monthly Transfer & up-to 16 domains, starting at \$3.95!

LIFETIME FREE DOMAIN REGISTRATION + FREE FEATURES INCLUDED. ONLY AT ECOMMERCE.COM

Registrar of Record: TUCOWS, INC.

Record last updated on 02-Jan-2007.

Record expires on 25-Nov-2012.

Record created on 25-Nov-2004.

Registrar Domain Name Help Center:

[http://domainhelp.tucows.com](#)

Domain servers in listed order:

NS.PACIFICSOFTWARE.IN  
 NS1.PACIFICSOFTWARE.IN

Domain status: clientTransferProhibited

clientUpdateProhibited



You are logged in as FishandRichardson [Upgrade Your Account](#) | [Log out](#) | [Help](#)



[Overview](#)
[Whois Lookup](#)
[Reverse Whois](#)
[Whois History](#)
[Hosting History](#)
[Screenshot History](#)
[Name Server Report](#)
[Reverse IP](#)
[DNS Tools](#)

## Whois History for Naturalsapphirecompany.com on 2008-01-15

Enter a domain name to get its history

Domain Name:

[« Previous](#)
[Next »](#)

**Domain:** [naturalsapphirecompany.com](#) - [Whois History](#)  
**Cache Date:** 2008-01-15  
**Registrar:** TUCOWS INC.  
**Server:** whois.tucows.com  
**Created:** 2004-11-25  
**Updated:** 2007-01-02  
**Expires:** 2012-11-25  
**Reverse Whois:** Click on an email address we found in this whois record to see which other domains the registrant is associated with:  
[askprashant@hotmail.com](#) [registrars@ecommerce.com](#)

### Registrant:

Michael Arnstein  
 55 West 45th Street 5th Floor  
 New York, NY 10036  
 US

Domain name: NATURALSAPPHIRECOMPANY.COM

### Administrative Contact:

Arnstein, Michael [askprashant@hotmail.com](#)  
 55 West 45th Street 5th Floor  
 New York, NY 10036  
 US  
 +1.2128695285

### Technical Contact:

Arnstein, Michael [askprashant@hotmail.com](#)  
 55 West 45th Street 5th Floor  
 New York, NY 10036  
 US  
 +1.2128695285

### Registration Service Provider:

Ecommerce, Inc., [registrars@ecommerce.com](#)  
 800-861-9394  
[http://ecommerce.com](#)  
 UNLIMITED Storage Space, 3 TERRABYTES of Monthly Transfer & up-to 16 domains, starting at \$3.95!

LIFETIME FREE DOMAIN REGISTRATION + FREE FEATURES INCLUDED. ONLY AT ECOMMERCE.COM

Registrar of Record: TUCOWS, INC.

Record last updated on 02-Jan-2007.

Record expires on 25-Nov-2012.

Record created on 25-Nov-2004.

Registrar Domain Name Help Center:

[http://domainhelp.tucows.com](#)

Domain servers in listed order:

NS.PACIFICSOFTWARE.IN  
 NS1.PACIFICSOFTWARE.IN

Domain status: clientTransferProhibited  
 clientUpdateProhibited

You are logged in as FishandRichardson [Upgrade Your Account](#) | [Log out](#) | [Help](#)[Overview](#)[Whois Lookup](#)[Reverse Whois](#)[Whois History](#)[Hosting History](#)[Screenshot History](#)[Name Server Report](#)[Reverse IP](#)[DNS Tools](#)

## Whois History for Naturalsapphirecompany.com on 2006-12-30

Domain Name:  [Next »](#)**Domain:** [naturalsapphirecompany.com](#) - [Whois History](#)**Cache Date:** 2006-12-30**Registrar:** TUCOWS INC.**Server:** whois.opensrs.net**Created:** 2004-11-25**Updated:****Expires:** 2007-11-25**Reverse Whois:** Click on an email address we found in this whois record to see which other domains the registrant is associated with:  
[askprashant@hotmail.com](mailto:askprashant@hotmail.com)**Registrant:**

Michael Arnstein  
55 West 45th Street 5th Floor  
New York, NY 10036  
US

Domain name: NATURALSAPPHIRECOMPANY.COM

**Administrative Contact:**

Arnstein, Michael [askprashant@hotmail.com](mailto:askprashant@hotmail.com)  
55 West 45th Street 5th Floor  
New York, NY 10036  
US  
+1.2128695285

**Technical Contact:**

Arnstein, Michael [askprashant@hotmail.com](mailto:askprashant@hotmail.com)  
55 West 45th Street 5th Floor  
New York, NY 10036  
US  
+1.2128695285

Registrar of Record: TUCOWS, INC.

Record last updated on 06-Dec-2006.

Record expires on 25-Nov-2006.

Record created on 25-Nov-2004.

**Domain servers in listed order:**

NS2.RENEWYOURNAME.NET 216.40.33.35  
NS1.RENEWYOURNAME.NET 216.40.33.30

Domain status: clientDeleteProhibited  
clientTransferProhibited  
clientUpdateProhibited

[Memberships](#) | [About Us](#) | [Blog](#) | [API](#) | [Desktop Tools](#) | [Terms of Service](#) | [Privacy](#) | [Support](#) | [Careers](#) | [Contact Us](#) | [Site Map](#)

© 2011 DomainTools, LLC All rights reserved.

# Exhibit 9





You are logged in as FishandRichardson [Upgrade Your Account](#) | [Log out](#) | [Help](#)



[Overview](#)
[Whois Lookup](#)
[Reverse Whois](#)
[Whois History](#)
[Hosting History](#)
[Screenshot History](#)
[Name Server Report](#)
[Reverse IP](#)
[DNS Tools](#)

## Whois History for Naturalsapphirecompany.com on 2011-01-31

Enter a domain name to get its history

Domain Name:

[« Previous](#)
[Next »](#)

**Domain:** [naturalsapphirecompany.com](#) - [Whois History](#)  
**Cache Date:** 2011-01-31  
**Registrar:** TUCOWS INC.  
**Server:** whois.tucows.com  
**Created:** 2004-11-25  
**Updated:** 2011-01-30  
**Expires:** 2012-11-25  
**Reverse Whois:** Click on an email address we found in this whois record to see which other domains the registrant is associated with:  
[askprashant@hotmail.com](#) [registrars@ecommerce.com](#)

### Registrant:

TransPacific Software Pvt. Ltd  
 207 madhava bandra Kurla Complex Bandra east Mumbai India  
 Mumbai, NA 400051  
 IN

Domain name: NATURALSAPPHIRECOMPANY.COM

### Administrative Contact:

Telang, Prashant askprashant@hotmail.com  
 207 madhava bandra Kurla Complex Bandra east Mumbai India  
 Mumbai, NA 400051  
 IN  
 +1.2128695285

### Technical Contact:

Telang, Prashant askprashant@hotmail.com  
 207 madhava bandra Kurla Complex Bandra east Mumbai India  
 Mumbai, NA 400051  
 IN  
 +1.2128695285

### Registration Service Provider:

Ecommerce, Inc., registrars@ecommerce.com  
 800-861-9394  
<http://ecommerce.com>  
 UNLIMITED Storage Space, 3 TERRABYTES of Monthly Transfer & up-to 16 domains, starting at \$3.95!

LIFETIME FREE DOMAIN REGISTRATION + FREE FEATURES INCLUDED. ONLY AT ECOMMERCE.COM

Registrar of Record: TUCOWS, INC.

Record last updated on 30-Jan-2011.

Record expires on 25-Nov-2012.

Record created on 25-Nov-2004.

Registrar Domain Name Help Center:

<http://tucowsdomains.com>

Domain servers in listed order:

NS11.IXWEBHOSTING.COM

NS12.IXWEBHOSTING.COM

Domain status: clientTransferProhibited

clientUpdateProhibited

# Exhibit 10



TPS is a member of Nasscom

<b>Home</b>	<b>About us</b> what we do	<b>Services</b> our services	<b>Clients</b> our client list	<b>Processes</b> Development Model	<b>Case Study</b> about Projects	<b>Careers</b> openings	<b>Policies</b> Terms & conditions	<b>Profiles</b> our company	<b>Contacts</b> contact us
-------------	-------------------------------	---------------------------------	-----------------------------------	---------------------------------------	-------------------------------------	----------------------------	---------------------------------------	--------------------------------	-------------------------------



**Transpacific Software Pvt. Ltd** works with its clients in achieving competitive difference in today's hyper-competitive business environment. Studies of corporate performance reveal a growing link between IT investments and intensifying competitiveness.

TPS with its technology advisory and a near shore & off shore software development centers, help mid and small size firms in North America, Asia Pacific Rim and Europe to maximize ROI on technology investments. Our strength is in designing and developing highly bespoke solutions in Enterprise Resource Management (ERM), Customer Relationship Management(CRM) & Enterprise Content Management (ECM).

#### TPS SOLUTIONS

Select

#### TESTIMONIAL

Select

#### BUSINESS INTELLIGENCE SOLUTIONS

Business Intelligence Solutions transform raw data into actionable information with intuitive reporting and business Intelligence through our customized Business Intelligence Solutions

[Learn More](#)



#### OUR CLIENTS



© Copyright 2011 TransPacific Software Pvt. Ltd All right reserved.



TPS is a member of Nasscom

<a href="#">Home</a>	<a href="#">About us</a> what we do	<a href="#">Services</a> our services	<a href="#">Clients</a> our client list	<a href="#">Processes</a> Development Model	<a href="#">Case Study</a> about Projects	<a href="#">Careers</a> openings	<a href="#">Policies</a> Terms & conditions	<a href="#">Profiles</a> our company	<a href="#">Contacts</a> contact us
----------------------	--	--	--	--	--	-------------------------------------	--	---	--



**Transpacific Software Pvt. Ltd** works with its clients in achieving competitive difference in today's hyper-competitive business environment. Studies of corporate performance reveal a growing link between IT investments and intensifying competitiveness.

TPS with its technology advisory and a near shore & off shore software development centers, help mid and small size firms in North America, Asia Pacific Rim and Europe to maximize ROI on technology investments. Our strength is in designing and developing highly bespoke solutions in Enterprise Resource Management (ERM), Customer Relationship Management(CRM) & Enterprise Content Management (ECM).

#### TPS SOLUTIONS

Select

#### TESTIMONIAL

Select

#### BUSINESS INTELLIGENCE SOLUTIONS

Business Intelligence Solutions transform raw data into actionable information with intuitive reporting and business Intelligence through our customized Business Intelligence Solutions



[Learn More](#)

#### OUR CLIENTS

MILLENNIUM MARBLE



AZUR TELECOM



PORTELLUS



© Copyright 2011 TransPacific Software Pvt. Ltd All right reserved.



TPS is a member of Nasscom

<a href="#">Home</a>	<a href="#">About us</a> what we do	<a href="#">Services</a> our services	<a href="#">Clients</a> our client list	<a href="#">Processes</a> Development Model	<a href="#">Case Study</a> about Projects	<a href="#">Careers</a> openings	<a href="#">Policies</a> Terms & conditions	<a href="#">Profiles</a> our company	<a href="#">Contacts</a> contact us
----------------------	--	--	--	--	--	-------------------------------------	--	---	--

## About us

“An awesome array of programming languages and infrastructure libraries combined with agile methods has allowed us to break free of old software development dogmas. just a handful of Brilliant engineers can now successfully build systems of great complexity.”

- Prashant Telang

### Write to us:

Email: [connect@transpacific.in](mailto:connect@transpacific.in)

### Request info on:

Business Intelligence Solutions

\* Name:

Company Name:

\* Email:

Phone:

City:

\* Comments:

What is 22 + 5?

\* REQUIRED FIELDS



**TransPacific Software Pvt. Ltd** established in year 2006 is an offshore outsourcing and software development provider with development office in Mumbai, India. We are growing at an impressive rate of 300% per annum with highly qualified software professionals.

Our Primary aim is to carry on the business of providing high-end software outsourcing services to small & medium enterprises located in Europe and North America. We also provide specialized services in enterprise-wide software application development, system integration and business automation software tools.

We have completed over 40 large size development projects since 2006, covering the industry of e-business, e-government, education, finance and manufacturing with extensive experience in Microsoft® based platforms including Microsoft .NET Framework based applications.

TransPacific Software Pvt. Ltd also maintains its specialist graphic design department with some award winning work in 3D modeling, graphics and creative visualization.

Our technical expertise remains our primary and dominant strength. A dynamic and young team of professionals with strong academic backgrounds, international exposure, and advanced technical skills allow us to provide a unique blend of offshore outsourcing experience.

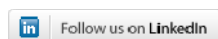
Our tagline "Binary Intelligence" depicts our vision to develop intelligent and smart software with infusion of artificial intelligence. Software and algorithms developed by us are already patent pending.

### Board of Director

#### Prashant Telang

#### Director

Prashant Telang is the founder of TransPacific Software Pvt. Ltd and is responsible for the strategic direction & administration of the company. An IIT-B graduate in Engineering with M.S. (USA); Prashant has over 20 years of Industry experience with some of the biggest IT consulting firms in US in the capacity ranging from Developer to Vice-president . He has done pioneering work in development of software in automated construction with over a dozen papers



© Copyright 2011 TransPacific Software Pvt. Ltd All right reserved.



TPS is a member of Nasscom

<b>Home</b>	<b>About us</b> what we do	<b>Services</b> our services	<b>Clients</b> our client list	<b>Processes</b> Development Model	<b>Case Study</b> about Projects	<b>Careers</b> openings	<b>Policies</b> Terms & conditions	<b>Profiles</b> our company	<b>Contacts</b> contact us
-------------	-------------------------------	---------------------------------	-----------------------------------	---------------------------------------	-------------------------------------	----------------------------	---------------------------------------	--------------------------------	-------------------------------

## About us

“An awesome array of programming languages and infrastructure libraries combined with agile methods has allowed us to break free of old software development dogmas, just a handful of Brilliant engineers can now successfully build systems of great complexity.”

- Prashant Telang

### Write to us:

Email: [connect@transpacific.in](mailto:connect@transpacific.in)

### Request info on:

Business Intelligence Solutions

\* Name:

Company Name:

\* Email:

Phone:

City:

\* Comments:

What is 26 + 6?

\* REQUIRED FIELDS

improvement in software development productivity, quality, customer professionalism.

Our Primary aim is to carry on the business of providing high-end software outsourcing services to small & medium enterprises located in Europe and North America. We also provide specialized services in enterprise-wide software application development, system integration and business automation software tools.

We have completed over 40 large size development projects since 2006, covering the industry of e-business, e-government, education, finance and manufacturing with extensive experience in Microsoft®based platforms including Microsoft .NET Framework based applications.

TransPacific Software Pvt. Ltd also maintains its specialist graphic design department with some award winning work in 3D modeling, graphics and creative visualization.

Our technical expertise remains our primary and dominant strength. A dynamic and young team of professionals with strong academic backgrounds, international exposure, and advanced technical skills allow us to provide a unique blend of offshore outsourcing experience.

Our tagline “Binary Intelligence” depicts our vision to develop intelligent and smart software with infusion of artificial intelligence. Software and algorithms developed by us are already patent pending.

### Board of Director

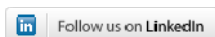
#### Prashant Telang

#### Director

Prashant Telang is the founder of TransPacific Software Pvt. Ltd and is responsible for the strategic direction & administration of the company. An IIT-B graduate in Engineering with M.S. (USA); Prashant has over 20 years of Industry experience with some of the biggest IT consulting firms in US in the capacity ranging from Developer to Vice-president . He has done pioneering work in development of software in automated construction with over a dozen papers read in number of industry forums

Prior to establishing TransPacific, he established one of the biggest pan-Asian AEC(Architecture Engineering & Construction) vertical portal BuildZone Networks. On successful sale of the BuildZone Venture; Prashant floated Transpacific Software as an off-shore software facility specializing in Microsoft Technologies.

In a short span of 3 years the company has bagged contracts from some of the most prestigious North American and European corporate. He has being the driving force for TransPacific's 300% per annum growth.



© Copyright 2011 TransPacific Software Pvt. Ltd All right reserved.



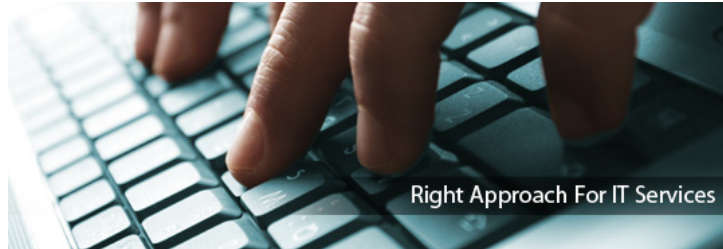
TPS is a member of Nasscom

[Home](#)[About us](#)  
what we do[Services](#)  
our services[Clients](#)  
our client list[Processes](#)  
Development Model[Case Study](#)  
about Projects[Careers](#)  
openings[Policies](#)  
Terms & conditions[Profiles](#)  
our company[Contacts](#)  
contact us

## Services

Give your clients the best user experience. Because they deserve the best.

**NASSCOM®**  
Nasscom Members



**TransPacific Software** has specialist team of experienced consultants with extensive domain expertise. Our services include understanding a client's needs and working with them to provide cost effective and customized solutions ; ranging from migrating a legacy system to formulating best-fit technology to small and medium size business enterprises.

We have extensive experience in working with small enterprises and in helping them web & software enable their business.

### Our Core Competence

[Follow us on LinkedIn](#)[FOLLOW ME ON twitter](#)

© Copyright 2011 TransPacific Software Pvt. Ltd All right reserved.



TPS is a member of Nasscom

[Home](#)[About us](#)  
what we do[Services](#)  
our services[Clients](#)  
our client list[Processes](#)  
Development Model[Case Study](#)  
about Projects[Careers](#)  
openings[Policies](#)  
Terms & conditions[Profiles](#)  
our company[Contacts](#)  
contact us

## Process

TPS with its technology advisory assists mid and small size firms in North America, Asia Pacific Rim and Europe to maximize ROI on technology investments.

**NASSCOM®**  
Nasscom Members



### Process

TPS strives to observe & Implement CMMi (1.2) process improvements; spanning the life cycle of software from conception through delivery and maintenance.

Following papers present some of the process overview implemented by TPS:

[Project Delivery Model](#)

[Bug detection removal](#)

[Legacy System Upgrade](#)

[Extreme Programming Methodology](#)

[Data Mining](#)

[Customized Report](#)

[Follow us on LinkedIn](#)[FOLLOW ME ON twitter](#)

© Copyright 2011 TransPacific Software Pvt. Ltd All right reserved.



# Exhibit 11

**Unscrupulous?! Scandalous?! Status Quo?!**

**The Natural Sapphire Company**

**The Natural sapphire Company has anyone bought anything**

**Natural Sapphire Company Credit Card # Not Masked**

**Natural sapphire company photoshoped images**

**The Natural sapphire Company Credit card confidentiality issue**

**Notice:** The ownership of this domain is NOT with the "The Natural sapphire Company" New York. It is in the ownership of TransPacific Software Pvt. Ltd

Michael Arnstein of "The Natural Sapphire Company"; attempted to reverse hijack this domain through his complaint before National Arbitration Forum. The complaint is dismissed by NAF ruling in favor of TransPacific Software Pvt Ltd. More details are available on <http://domains.adrforum.com/domains/decisions/1381438.htm>

TransPacific software have build and maintained The Natural Sapphire Company's e-retailing solutions since 2004 till Dec 2010

Currently TransPacific Software has filed criminal cases against Michael Arnstein of The Natural Sapphire Company for conspiracy against TransPacific Software for source Code theft, employee poaching, breach of service agreement and breach of trust

Any questions please e-mail to: [connect@transpacific.in](mailto:connect@transpacific.in)

[Unscrupulous?! Scandalous?! Status Quo?!](#) [Read More ...](#)

[The Natural Sapphire Company](#) [Read More ...](#)

[The Natural sapphire Company has anyone bought anything](#) [Read More ...](#)

[Natural Sapphire Company Credit Card # Not Masked](#) [Read More ...](#)

[Natural sapphire company photoshoped images](#) [Read More ...](#)

[The Natural sapphire Company Credit card confidentiality issue](#) [Read More ...](#)

[Complaint Review: The Natural Sapphire Company](#) [Read More ...](#)

[Question for The Natural Sapphire Company](#) [Read More ...](#)

[The Natural Sapphire Company TNSC. NSC Rip Off Fraud Merchants Scammers & Cheats New York , New York](#) [Read More ...](#)

[The Natural sapphire company's claim over the domain naturalsapphirecompany.com denied by National Arbitration forum](#) [Read More ...](#)

[Natural sapphire company | Ripoff Report | Complaints Reviews Scams Lawsuits Frauds Reported](#) [Read More ...](#)

[The Natural Sapphire Company www.thenaturalspphirecompany.co](#) [Read More ...](#)

[The Natural sapphire Company www.thenaturalsapphirecompany.com are fraudsters](#) [Read More ...](#)

[The Natural sapphire Company thenaturalsapphirecompany.com are fraudsters New York,](#) [Read More ...](#)

[www.thenaturalsapphirecompany.com are fraudsters](#) [Read More ...](#)

[Natural sapphire company how to verify a untreated sapphire](#) [Read More ...](#)

## Sapphires

✓ **How to Buy a Sapphire Online**

✓ **How to Shop for Sapphires**

✓ **How to Shop for Rubies**

✓ **How to Buy a Ring**

✓ **How to Buy a Sapphire Online**



Sapphires have romanced us for eons together. There is so much regal history and rich symbolism associated with them. Sapphires continue to be the favorites of royalty; as we witness the Prince William and Kate Middleton engagement. As it is, The British Monarchy is known for its preference for sapphires. Now sapphires are not the gemstones reserved for aristocracy altogether. Find how to find that sapphire online without getting fleeced.

### Steps

- 1 Remember the Four C's. The Four C's, as in diamonds, is applicable to sapphires as well. These are: Cut, Color, Clarity, and Carat. Unlike in diamonds, color in sapphires is the most relevant feature. While we are here, remember that while blue is the mostly popular color of sapphires, they are found in colors like yellow, pink, purple, orange and the rare padparadscha.

- Blue Sapphires are known to vary in hue and tone and saturation; three color qualities. An even tone, medium saturation and deep hue are the best. For variations in these qualities, prices are affected.

- Clarity feature in sapphires refers to the inclusions or flaws in a sapphire. Sometimes invisible to the naked eye, these are the 'fingerprints' of a gemstone. Visible at certain degrees of magnification, they are widely accepted in the industry; though fewer would always mean higher cost.

- Cut refers to how well a sapphire has been cut, to optimize its beauty. A very good sapphire can be marred by inexperience of the cutter, so this is another vital C.

- Carat is the weight of a sapphire, and naturally the larger a sapphire, the higher the cost. However, if the size is large, but other features like color and clarity are lower, even a larger sapphire may not cost the earth.

- 2 Find out their Origin. Sapphires are also valued by their place of origin. The best known sapphires in history have come from Ceylon. Some other sources of sapphires are Madagascar, Burma, Thailand and Africa.

- 3 See if it has a Return Policy. This is most relevant to you when buying a sapphire online. You don't want to make an expensive error of buying a sapphire that looked otherwise in the catalog, and is a tad lower in your hands. Study the Return Policy of the Jeweler carefully before buying.

- 4 Know about the treatments. Treatments have been a part of the gemstone industry for centuries together; and were it not for these, we wouldn't know our gemstones as we do. However, now the jewelers are required to disclose treatments that a gemstone has undergone. Also known as enhancements, there are a range of these, and mostly permanently enhance the beauty of a gem.

- 5 Find out the Product Details. Read the product details and description carefully. Be sure this sapphire is exactly what you want.

- 6 If you are choosing sapphire and diamond jewelry, remember you can save some by choosing diamonds of a lower quality and tip the costs a little.

Pick the correct Metal. Metal preference can also affect the cost. Usually, 10K gold is lower than 18K gold; both yellow gold finish, as



well as white gold.

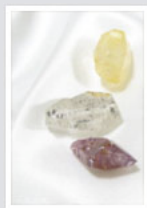
Build your own. A fun way to buy jewelry online is to build your own. Most sites offer to customize jewelry, and you can choose the sapphire according to your budget.

#### Tips

- Even if smaller, go for the best quality sapphire you can afford. These are investments and size will not matter if quality is uncompromisable.
- Remember that contrary to popular belief, sapphires are found in all colors of the rainbow. currently, pink sapphires appeal to trendsetters very much.
- For the affordable alternative, go for a lab created sapphire.

[...Top](#)

### ✓ How to Shop for Sapphires



When shopping for Sapphires, quality and price depend in part on color. Fine yellow, orange, and pink sapphires will command a fairly high price due to their rarity. Other colors, such as the dark, dark blue that almost looks black, will be very inexpensive.

#### Steps

- 1 Learn that the most valuable sapphires have a medium intense, vivid blue color. The best sapphires hold the brightness of their color under all different types of lighting. Any black, gray, or green overtones mixed in with the blue will reduce a stone's value. In general, a more pastel blue would be less preferred than a vivid blue but would be priced higher than an over dark blackish blue color.
  - Blue stones are best with a violet overtone; a green overtone is less desirable, as are gray-tinged or lightly colored blues.
  - Pinks should be of uniform color. Best is "hot" pink; little to no lavender or brown overtone.
  - Purple should resemble fine amethyst, but somewhat redder.
  - Stay away from yellows with a brownish cast. Orange-Yellows are worth more than pure yellow.
  - Greens should not show an olive or gray tinge.
- 2 Know that as with all gemstones, sapphires which are "clean" and have few visible inclusions or tiny flaws are the most valuable. However some very fine sapphires, in particular those from Kashmir, have a velvety mist-like texture which enhances the richness of the blue.
- 3 Sapphires are most often cut in a cushion shape - a rounded rectangle - or an oval shape. You can also find smaller sapphires in round brilliant cuts and a wide variety of fancy shapes, including triangles, squares, emerald cuts, marquises, pear shapes, baguette shapes, and cabochon cuts, or smooth domes.

#### Related wikiHows

- [How to Shop for Emeralds](#)
- [How to Shop for Rubies](#)
- [How to Clean Diamond Earrings](#)
- [How to Make Gold Accessories Last Longer](#)
- [How to Keep Silver Jewelry Clean](#)
- [How to Repair Silver Jewelry](#)
- [How to Choose an Engagement Ring](#)

#### Sources and Citations

**Sapphires** Information on sapphires including history, origins, uses, formation and more.

[...Top](#)

### ✓ How to Shop for Rubies









Make sure that you learn as much as you can about Rubies, prior to buying a ring or a setting that you are going to add Rubies to. Like Diamonds, Rubies can be flawed, and imperfect.

### Steps

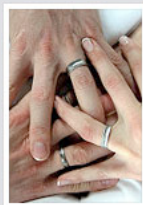
- 1 Learn that most rubies will contain inclusions. Stones of strong red color and very few inclusions are quite rare and expensive. Most, however, will contain inclusions that are visible to the unaided eye.
- 2 Understand that as part of the customary finishing process, virtually all rubies are heated to permanently improve their color and appearance.
- 3 Remember that when shopping for rubies always look for color first, clarity second. When looking at the stone it should appear bright and intensely rich. Pass on the stones that are dull or overly dark or overly light. Ruby tends to be more included than sapphire, look for stones that are " eye-clean " ( no inclusions visible to the unaided eye) Though an exception to this is extremely fine silk throughout the stone which can actually enhance the beauty of certain rubies. This silk is necessary to create the star effect, see below.
- 4 Learn that the cut of the stone is important. It should be symmetrical, free of nicks and scratches. When light hits the stone the center should not have a dark patch or a washed out appearance. If these appear it means the cut of the stone is either too shallow or too deep. In rubies the most common cuts are oval, cushion and round. Less common are heart and emerald cut. Due to the rule of supply and demand slight premiums are paid for round stones, while slight discounts apply for pear and marquises.

### Related wikiHows

-  [How to Shop for Emeralds](#)
-  [How to Shop for Sapphires](#)
-  [How to Clean Diamond Earrings](#)
-  [How to Make Gold Accessories Last Longer](#)
-  [How to Keep Silver Jewelry Clean](#)
-  [How to Repair Silver Jewelry](#)

[...Top](#)

### ✓ How to Buy a Ring



This article will show you how to buy a ring. There are a number of stores where you can buy rings, and jewelry stores that sell wonderful rings. Many boutique jewelry stores will have very original and uncommon jewelry, although they tend to be more expensive.

### Steps

- 1 Firstly, do you intend to buy that ring for an occasion? Or just as a treat to yourself? You need to find that out.
- 2 Next thing to check for is basically how much is your budget for the same. You don't want to splurge on something that you may not really need later.
- 3 **Figure out your finger size** for the ring. It is never pleasant when you try on a ring that gets stuck on your finger. Most people wear a size 7 or 8.
- 4 Which metal would you like the ring in? Gold of course is the norm, but there are a lot more choices today, platinum, silver, oxidized. You need to figure out what you prefer.
- 5 Also, you need to check how often would you be wearing the ring. If it's something you'll always have on your finger, I'd recommend designs that aren't too delicate or with a lot of stones as they may come loose and fall off due to daily wear and tear. If it's a ring you might wear for special occasions, you can think about your preference and buy ones with precious stones etc.
- 6 Once you have narrowed down your requirements, picking a ring that you like should be easy.

[...Top](#)

All content on wikiHow can be shared under a [Creative Commons license](#)

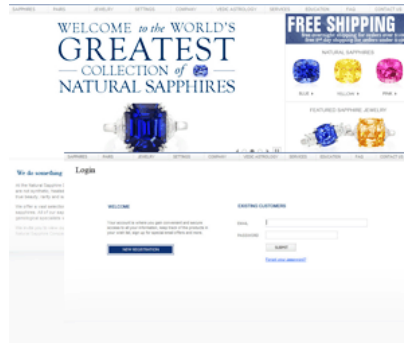
# Exhibit 12



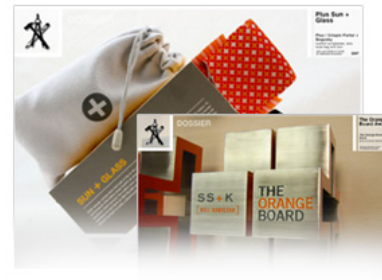
TPS is a member of Nasscom

<b>Home</b>	<b>About us</b> what we do	<b>Services</b> our services	<b>Clients</b> our client list	<b>Processes</b> Development Model	<b>Case Study</b> about Projects	<b>Careers</b> openings	<b>Policies</b> Terms & conditions	<b>Profiles</b> our company	<b>Contacts</b> contact us
-------------	-------------------------------	---------------------------------	-----------------------------------	---------------------------------------	-------------------------------------	----------------------------	---------------------------------------	--------------------------------	-------------------------------

## Case Study



Inventory Management System



Free Pandas Media Sync



Speed Secrets



Aptora Sync



E Bay API



Van Cortlandt Track Club



Knuth



© Copyright 2011 TransPacific Software Pvt. Ltd All right reserved.





TPS is a member of Nasscom

<b>Home</b>	<b>About us</b> what we do	<b>Services</b> our services	<b>Clients</b> our client list	<b>Processes</b> Development Model	<b>Case Study</b> about Projects	<b>Careers</b> openings	<b>Policies</b> Terms & conditions	<b>Profiles</b> our company	<b>Contacts</b> contact us
-------------	-------------------------------	---------------------------------	-----------------------------------	---------------------------------------	-------------------------------------	----------------------------	---------------------------------------	--------------------------------	-------------------------------

## Case Study

### Client Introduction:

#### E Bay API

"The Natural Sapphire Company" offers true beauty, rarity and value in all natural sapphires they sell. They offer sapphires that are not heated at extreme temperatures; they are not diffused or irradiated with color. They are not glass filled or oiled. That's why they are valuable & rare.

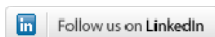
"The Natural Sapphire Company" is a start - to - finish destination, from the rough material at the gem mines, to the cutting wheels, to fine hand crafted jewelry.

### Client Requirements:

- Automate the process of listing and monitoring auctions.
- Increase the revenue while keeping operating expenses at lowest.
- Create, modify, and manage eBay auctions & product listings.
- View information about items listed on eBay.
- Customization of eBay store.

### Project Overview:

- Automate the process of listing and monitoring auctions
- "The Natural Sapphire Company" wanted no manual interaction in listing all items on eBay. To help solve this problem, we used eBay API (Application Program Interface), a system that enabled automation of many listing lifecycle processes. The eBay API functionality was integrated with company's existing e-commerce systems to create a custom solution, which can operate everything from inventory management, order processing (direct online and eBay orders) to customer resource management.
- Because the API is not dependent on the eBay user interface, it enabled to create stable, custom functionality and interfaces that best meet our client's business needs.
- Increase the revenue while keeping operating expenses at lowest.
- The guiding principle for successful online merchants is based on getting maximum exposure for products. "The Natural Sapphire Company" offered their unique products through eBay, the world's largest online marketplace, an unparalleled means of getting maximum exposure.
- The key to being a successful eBay merchant is a high volume of listings - a task that is really difficult to manage manually.
- Integration of the eBay API increased overall revenue while reducing operating expenses, improving the efficiency and cost effectiveness of eBay operations in all phases of the listing lifecycle of an item.
- Create, modify, and manage eBay Auctions & product listings.
- eBay API integration was used to quickly retrieve large amounts of information about all products of "Natural Sapphire Company" on eBay, which can be automatically processed, analyzed, and presented in a report form that is used to identify income opportunities. eBay API was integrated to schedule an unlimited amount of eBay auctions and listings without incurring any eBay scheduling fees.
- There is a multitude of additional applications and advantages of eBay API Integration and we created a modular, scalable solution designed for our client's requirements.
- View information about items listed on eBay:
- We provided an option to offer unique or limited quantity products simultaneously on "The Natural Sapphire Company" website and also on eBay with no risk of overselling.
- We hosted Natural Sapphire Company's eBay listing images on a separate server. A centralized image collection was maintained for products listed on eBay and also on company website. Listings were enhanced with interactive image galleries and slideshows.
- Customization of eBay store:
- For "The Natural Sapphire Company", as a dedicated seller, creating a professional-looking online store was really vital for success. Buyers easily get an impression of any business within moments of entering eBay store.
- "The Natural Sapphire Company's", eBay store includes powerful, easy-to-use tools for creating and designing the appearance and content of store. It creates a shopping environment that captures company's personality and gives instant credibility with buyers.
- We created an Ebay@NSC.com email address on PayPal from where all transactions went through to receive online payments. Option to create new title for eBay item (other than default) & auto renewal option (after 30 day period) were also included.



Follow us on LinkedIn

FOLLOW ME ON twitter

© Copyright 2011 TransPacific Software Pvt. Ltd All right reserved.